



Town Hall Meeting: ProLiteracy Reports

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Ground Rules

- Unscripted
- Respectful dialogue
- Interactive
- Facilitated responses

Objectives

- State of Adult Literacy
- What ProLiteracy Is Doing About It
- Discussion

State of Adult Literacy

- Over 800 million adults around the world who cannot read, write, or do basic math
- Reaching less than 5 percent of the people in need in the U.S.
 - 30 million U.S. adults below basic literacy
 - 56 percent of Arkansans (1.1 million) struggle with daily literacy tasks
- Cost to society is many billions

State of Adult Literacy (continued)

- Threat to U.S. Economy Globally
- Inadequate Public & Private Sector Response
- Too Few Resources/Ineffective Public Policy
- Lack of Public Awareness
- Failure to Connect Low Literacy to Other Social Problems
- Lack of Constructive Anger!

What ProLiteracy Is Doing About It

- Repositioning the Organization
- Improving Communications
- Strengthening Policy Advocacy
- New Strategic Plan, Programs
- Building Grass Roots/Adult Learner Partnerships

What ProLiteracy Is Doing About It (continued)

- Listening to You & Retooling Membership Services
- Unifying the Organization
 - One ProLiteracy, domestic programs & international programs united
- Strengthening the ProLiteracy Brand
 - Use of ProLiteracy Name, Logo
- Partnership with COABE

Strategic Plan

- Revitalized Mission Statement
- New Vision & Values
- New Tag Line
- New 3-Year Goals

Mission Statement

- ProLiteracy champions the power of literacy to improve the lives of adults & their families, communities, & societies.

Vision

- ProLiteracy envisions a world in which everyone can read, write, compute, & use technology to lead healthy, productive, & fulfilling lives.

Improving Communications

- Raising the profile of adult literacy
- New Web site
 - CapWiz
 - Member surveys
 - President's blog?

New Web Site!



ProLiteracy ? Improving lives and communities through adult literacy - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites

Address http://capwiz.com/proliteracy/home/


Google


Go Bookmarks 86 blocked Check AutoLink AutoFill Send to Settings


Become a Member

Practitioner Resources

- Annual Conference
- Talent Certification
- Professional Development
- Publications
- Classroom Materials
- Adult Basic Education
- English as a Second Language
- HeadStart/Lowcost Intervention
- GED Preparation
- Weekly Newspaper for Adult Learners

 **Become a Member**

 **Classroom Materials**
from ProLiteracy's
Publishing Division,
New Readers Press
Precede support literacy programs!



Welcome to our
Legislative Action Center

You can make a big difference in just 5 minutes. That's all it will take to learn the issues and send an email to your elected officials. The actions of our government have an enormous impact on the lives of you and your family, and we hope you'll use this site to learn about things that matter to you.

Please take the following actions:

1. Join our Action Network and we'll send you important updates regarding our issues and how you can speak out on important issues.
2. Register to Vote make your voice heard - start by registering to vote.
3. Send an email to your elected officials and tell them to pass important legislation that you can follow right here.

FEATURED ALERT

Contact ProLiteracy Communications

Get your Advocacy Message out now!

Contact ProLiteracy's Communications and Public Policy department to find out how to send out your latest advocacy message.

[Take Action](#)

Contact your legislators

Ask Members of the House Appropriations Subcommittee on Labor, Health and Education for their support

It's time to encourage legislators to make adult education and literacy a priority...

[Take Action](#)

Find Your Officials

Search by ZIP code

[GO](#)

Search by State

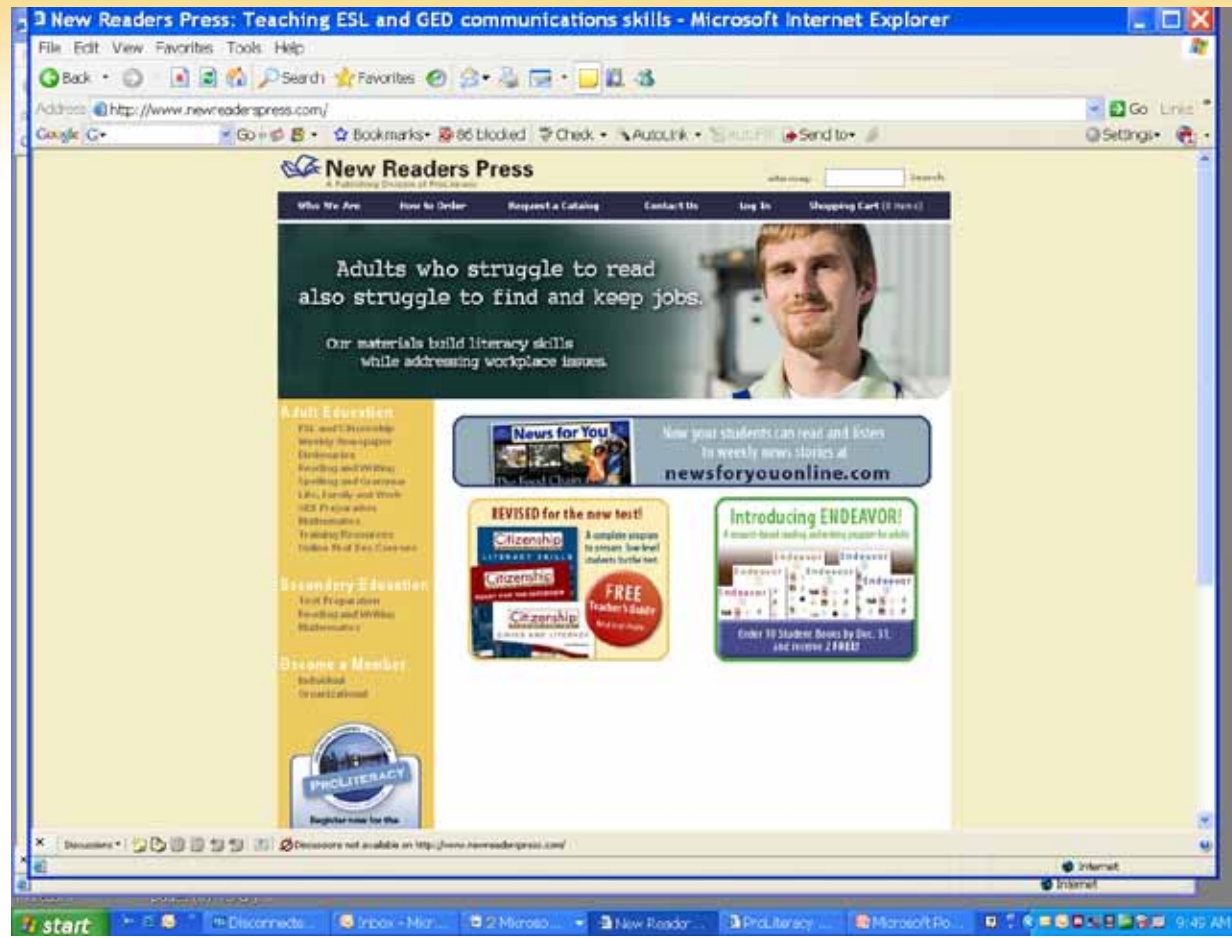
AIC [GO](#)

Policy Tools

- Issues and Legislation
- Find Media Contacts
- Find Election Info and Candidates
- Capitol Hill Basics

Discussions Discussions not available on http://capwiz.com/

start Disconnect... Inbox - Mic... 2 Micro... ProLiteracy ... ProLiteracy ... Microsoft Po... 9:47 AM



The screenshot shows a Microsoft Internet Explorer browser window displaying the New Readers Press website. The browser's address bar shows the URL <http://www.newreaderspress.com/>. The website header includes the ProLiteracy logo and navigation links: Who We Are, How to Order, Request a Catalog, Contact Us, Log In, and Shopping Cart (1 Item). A search bar is located in the top right corner.

The main content area features a large banner with the text: "Adults who struggle to read also struggle to find and keep jobs. Our materials build literacy skills while addressing workplace issues." To the right of this text is a photograph of a young man with a beard.

Below the banner, there are three main sections:

- Adult Education:** Lists topics such as ESL and Citizenship, Weekly Newsletters, Confidence Building, Reading and Writing, Spelling and Grammar, Life, Family and Work, GED Preparation, Mathematics, Training Resources, and Adult Basic Education.
- Secondary Education:** Lists topics such as Test Preparation, Reading and Writing, and Mathematics.
- Become a Member:** Includes a "Register now for the" button and a ProLiteracy logo.

On the right side of the page, there are three promotional boxes:

- News for You:** Promotes weekly news stories available at newsforyouonline.com.
- REVISED for the new test!**: Promotes a complete program for **Citizenship Literacy Skills** with a **FREE Teacher's Guide**.
- Introducing ENDEAVOR!**: Promotes a research-based reading achievement program for adults, with a special offer: "Order 10 Student Books by Dec. 31, and receive 2 FREE!"

The browser's taskbar at the bottom shows several open applications, including "Disconnects", "Inbox - M...", "2 Micro...", "New Reader...", "ProLiteracy...", and "Microsoft Po...". The system clock in the bottom right corner shows the time as 9:45 AM.

Public Policy Principles

- A fundamental human right
- A continuum of services
- Learner centered
- Widest possible access to federal & state funding mechanisms
- Federal & state interagency councils needed

Public Policy Principles (continued)

- Ensure a variety of delivery systems through direct federal funds & reward programs that serve learners as they move through the system
- National & local training & technical assistance grants to build capacity

Discussion

- What can ProLiteracy do for you?
- Do the public policy principles speak to your local concerns?
- What should define ProLiteracy member benefits?

“What’s past is prologue”

-- William Shakespeare, The Tempest

"it shall be the duty of [government]
...to cherish...the interests of literature...
and all seminaries of them”

-- John Adams, The Constitution of the Commonwealth of
Massachusetts, 1780



Thank you, volunteers, program
directors, educators, and adult learners!