



Read for the Record Partners

Partner Overview: In addition to the CLLS AmeriCorps Libraries, Jumpstart has a number of national partners on the Read for the Record Campaign. These partners are all helping to support and promote this celebration of reading in communities across the country:

- **American Library Association:** Building on Jumpstart California's successful partnership with the CLLS AmeriCorps Libraries during our 2006 Read for the Record Campaign, the American Library Association, particularly the Association for Library Services to Children, has agreed to support and market Read for the Record to all librarians across the Jumpstart network.
- **Bright Horizons:** This national corporation that provides childcare for young children and families will host events in its centers and conduct fundraisers to donate books for children in need. For Bright Horizons centers in California, click here: http://www.brighthouse.com/Site/pages/center_search.cfm
- **Hanna Andersson:** For the second year in a row, this children's clothing retailer will sponsor Read for the Record registration by donating \$1 for every individual who registers online to read with a child.
- **Hyatt:** The hotel chain will financially support the Campaign and host events in all hotels and resorts nationwide. Click here to see a list of Hyatt hotels in California: http://www.hyatt.com/hyatt/features/hotel-search-results.jsp?Ntt=California&_requestid=24610
- **General Growth Properties:** America's second-largest shopping mall operator runs an educational program, Club Noggin, in association with Nickelodeon for adults with children ages 3-6. They will host reading events on September 20th in 80 participating malls across the country. Click here to search for General Growth Property malls in California: http://www.jp Realty.com/properties/mall_directory.asp
- **Follett:** Follett, which runs college book stores, will host reading events on 20 campuses where Jumpstart has sites and has offered to support Corps member recruitment. To search for Follett bookstore locations in California, click here: <http://www.fhcg.follett.com/retail/locations.cfm>
- **Pearson:** Because this year's Read for the Record, unlike last year's, will take place during the school year, our longtime partner will help us in reaching every district and school in America through their extensive network.
- **Toys R Us:** We are pleased that Toys R Us will be the exclusive retail location for Read for the Record 2007. This means that individuals, corporations, and other organizations will be able to buy copies of the special edition of *The Story of Ferdinand* at Toys R Us stores across the country.

Local Collaborations: Jumpstart encourages CLLS AmeriCorps libraries to collaborate with our partners in order to host Read for the Record events that best meet community need. Partners may be willing to provide volunteers, event supplies, etc. By using the links provided above, identify partner locations and contact people near your library and begin fostering relationships that will help you plan great Read for the Record events.