

Reach Out and Read  
*A Doctor's Perspective*

Interview with Dr. Navneet Singh  
Pediatrician  
Kaiser Permanente at Homestead  
Santa Clara, CA

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What is it like to work in a  
pediatric clinic?

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What prompted you to start  
ROR at your clinic?

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How do you fit the program in and how do you convince colleagues to participate?

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What's the basic structure of the service provided through ROR?

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What role does the library play in ROR?

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What has it taken to develop the relationship between the clinic and the library?

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Have you had to set up regular communication between the clinic and the library?

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Are you able to refer some of your low-literacy families to the library?

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What kinds of challenges have you encountered?

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What have you learned from being involved with ROR?

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What tips would you give to libraries considering a pediatrician partnership?

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What are the target populations for ROR?

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Why is it important to start reading with children at an early age?

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How do parents react when you give a book to a child?

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Do you have any other suggestions or comments?

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What anecdotes can you share?

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