New Coordinator Orientation

CLLS HISTORY AND LEGISLATION

CLLS History and Legislation

presented by
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Congratulations!
WELCOME TO THE CALIFORNIA LIBRARY LITERACY SERVICES.

WARNING!
IT MAY CHANGE YOUR LIFE.

Once upon a time . . .

THE LITERACY NEED
- 1975 APS (Adult Performance Study) revealed 22% adults functionally illiterate; that’s 30 million adults

1993 – NALS (National Adult Literacy Survey)
2003 – NAAL (National Assessment of Adult Literacy) Study
2013 – PIAAC (Program for the International Assessment for Adult Competencies)

- 1983 US Dept of Education calculated that an additional 46 million function at marginal level
The issue gained national attention!

Now what?

California voters passed Prop 13, resulting in 62% reduction in library funding.
The rationale

Libraries needed to increase visibility and engage the community.

Bringing adult literacy to the community through libraries would help library staff to connect with more members of the community.

Traditional adult education and community college programs were not structured to effectively recruit and serve low literate adults. It was not cost-effective for them.

The need to teach low literate adults was unmet. Libraries could fill this space.

The Solution:

Local Autonomy

Learner Centered

Integrated Library Service
CA passed legislation to fund the CLLS:

“... To reduce adult illiteracy by providing English language literacy instruction and related services to adults and youth who are not enrolled in school.”

- Why must learners not be enrolled in school?
- Why is the CLLS designed to serve English-speaking adults?

Insert https://www.youtube.com/watch?v=hrdsbS7gWWw
(from libraryliteracy.org -- up to 8:35
Gary Strong, California State Library 1980-1994
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CLLS Legislation Requirement 2a:

Seek community and local government **awareness of** and **support for** the program and develop a **local commitment of resources** for the program’s continuation.

- **The program cannot rely solely on state funding.**
CLLS Funding History (in thousands)

Create VISIBLE value, . . .
or you may find yourself . . .

Think:
- Advocacy
- Marketing
- Strategic Planning

up a creek without a paddle.
CLLS Funding Formula

- baseline
- dollar match
- per capita

Safeguard: Assuming enough state funds are available, no library will be cut more than a certain percentage over the prior year. If local funds match is less than the baseline, program is not eligible for the matching and per capita portions of the formula.

CLLS Legislation Requirement 2b:

Develop cooperative relationships with other local literacy service providers and participate in existing community adult literacy coalitions, in order to address the wide variety of literacy needs of the community and ensure an effective utilization of resources. The public library shall assist in the establishment of a community adult literacy coalition if non currently exists.
CLLS Legislation Requirement 2c:

Recruit and train volunteers to provide tutoring and other services in public library and other community settings.

CLLS Legislation Requirement 2d:

Certify that the local jurisdiction will provide the same level of local and private fiscal support as it did in the preceding fiscal year.

maintenance of effort
FFL  Families For Literacy

For low literate adults and their children to instruct parents in reading to their children
- help children to become successful readers
- families with children up to 5 years of age
- meetings held in public library
- literacy program and children’s program staff work in close coordination to assure maximum integration of services

Other provisions

ELLI: English Language & Literacy Intensive

MLLS: Mobile Library Literacy Services

No new applications are being accepted for these programs.
CLLS gives libraries local autonomy

CLLS VALUE: Learner-Center ... and more

- is always free to adult learners
- is learner-centered; focus on personal goals, captured on Roles & Goals
- empowers adult learners

Project Money development team, Project READ, San Francisco Public Library
Adult Learner Leadership Activities

Adult learner conferences
ALOS
Adult Learners On Staff
ALLI
Adult Learner Leadership Institute

CLLS Value: Integrated Library Service

Seek first to understand, then to be understood.
Stephen Covey

“We’re asking library staff to do things they’re not comfortable with (literacy). If we want to be accepted, we need to go out and do what we’re not comfortable with (library work).”

Beatriz Sarmiento, City of Commerce Public Library
CLLS: Integrated Library Services Tips

1. Market your program inside the library as well as outside in the community.
2. Talk with staff. Socialize.

A CLLS Program Essential: Participation in CLLS Networks

- Bay Area Literacy
- Central Valley Library Literacy Network
- Central San Joaquin Valley Literacy Coalition
- Inland Library System Literacy Services Committee
- North Central Coast Library Literacy Network
- Northern California Literacy Coalition
- South Central Coast Literacy Providers
- Southern California Library Literacy Network
“The most cost-effective use of a taxpayer dollar is to help someone become a stronger reader. No other investment of public funds comes close in terms of the dividends paid and the yield in human capital.”

-- Greg Lucas, California State Librarian

(Public Libraries & Adult Education, National Council for Adult Learning blog, July 2017)